

ACADEMIC ROADMAP – (rev. 3/24)
Business & Marketing Education, B.S.

Freshman Year							
FIRST SEMESTER				SECOND SEMESTER			
Course Number & Title	GE 23	Major	Elective	Course Number & Title	GE 23	Major	Elective
CTE 301 Foundations of Career and Technical Education		X		CWP102-College Writing II	X		
CWP101-College Writing I	X			GE 23 course (suggested: EXE 100 for educators)	X		
GE23 course	X			GE23 course	X		
GE23 course	X			GE23 course	X		
GE23 course	X			GE23 course	X		

Sophomore Year							
THIRD SEMESTER				FOURTH SEMESTER			
Course Number & Title	GE 23	Major	Elective	Course Number & Title	GE 23	Major	Elective
GE23 course	X			GE23 course	X		
GE23 course	X			GE23 course	X		
CTE 302 Curriculum & Evaluation in Career & Technical Education		X		CTE 311 Career Mentoring		X	
BUS 300 International Business		X		BUS 313 Managerial Accounting		X	
BUS 312 Financial Accounting		X		BUS 320 Principles of Marketing		X	

Junior Year							
FIFTH SEMESTER				SIXTH SEMESTER			
Course Number & Title	GE 23	Major	Elective	Course Number & Title	GE 23	Major	Elective
SPF 303 Educational Psychology: Middle and Secondary Education		X		BUS 350 Current Practices in Business Technology		X	
BUS 324 Business Communication		X		BUS 360 Principles of Management		X	
BUS 325 Human Resource Management		X		CTE 303 Instructional Strategies in Career and Technical Education		X	
BUS 334 Business Law		X		CTE 402 Assessment in Career and Technical Education		X	
Elective			X	Elective			X

Senior Year							
SEVENTH SEMESTER				EIGHTH SEMESTER			
Course Number & Title	GE 23	Major	Elective	Course Number & Title	GE 23	Major	Elective
CTE 421 career and technical education for students with Special Needs		X		BME 415 Student Teaching (6 credits)		X	
EDU 416 Teaching Literacy in Middle and Secondary Schools		X		BME 416 Student Teaching (6 credits)		X	
CTE 404 Methods of Teaching Career and Technical Subjects		X					
BUS 430 Strategic Management		X		Elective			X
Elective			X				